

# Lexica

Training Institute

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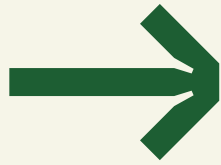
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CANVA STORIES



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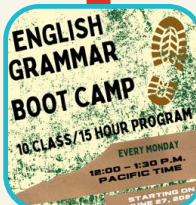
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# Why LEXICA?



There has never been a greater demand for excellent teachers. But, how do instructors, tutors and language coaches achieve excellence? In a competitive job market, how can candidates set themselves apart from the crowd? What skills does a language teacher need to have the confidence to go out on their own and become a teacher/entrepreneur?

Every aspect of a LEXICA training course is designed to give the one being trained a unique approach to their work. In turn, this enables them to deliver faster results for their language students and teach in a superior way. We do not teach theories. We demonstrate science and research-based realities. Simply put - we teach the best 30 language-teaching methods on earth in just 5 days. It is an intense course that achieves amazing results. The metamorphosis from day 1 to day 5 has to be seen to be believed. This is why we invite Academic Directors and school owners to come and observe the classes for themselves. We have seen how even very experienced teachers have greatly benefited from our 5 day TESOL Certification Course, because it is so easy to get stuck in a rut years of teaching.

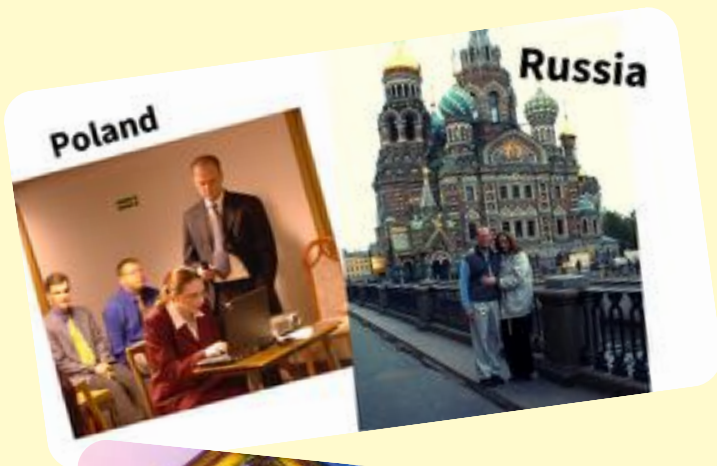
## **What kind of people take our course, and how do they find work?**

No experience or prior qualifications are necessary. The skills you learn will equip you to teach any language you are fluent in, including signed languages. Upon completion of the course - you will have gained the confidence needed to apply for any kind of language teaching job, whether it is for a school, in a classroom or online.

There are so many ways to find employment as a language tutor. You can become a teacher's assistant, work for an in-company business language program, volunteer to teach refugees and other immigrants, be a dialect or accent coach, specialize in teaching exam preparation such as IELTS, specialize in teaching young adults or children, work at an international school abroad, give basic conversation classes, teach Aviation English, teach Simplified Technical English (used for technical manual writing and similar applications) - the possibilities are endless!



# Our story:



We are a husband and wife team from Canada who have enjoyed 26 years of travel, adventure and learning languages together. We're fluent in Spanish and Swahili, and are currently learning Hindi. We love teaching! Something that gives us great joy is helping others to reach their goals by becoming very skilled and well-paid Language Instructors. We also love helping people to see how they themselves can learn a second or third language.

We have lived and worked in the Dominican Republic, Spain, Russia, Poland and Tanzania. Our work of training other language instructors has also taken us to Australia, the United Kingdom, the United States, Colombia, Mexico, Guatemala, Thailand, Japan, South Korea, India, Italy, Kenya, Mozambique, Ivory Coast, Cameroon, Myanmar, and Romania.

Over the years, we have found ourselves in so many situations where we were either a STUDENT of a foreign language, or TEACHING a foreign language. This has helped us to develop keen insight into the learning experience from BOTH perspectives. Experiencing the frustration and satisfaction of studying Russian, Spanish, Swahili and Hindi has given us great empathy for the challenges that students of languages face. We are delighted to share the knowledge that we have gained from these experiences with you during your training as you embark on your exciting journey as a language teacher.

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# Our Education & Experience:

In the 90's, we both took various courses that equipped us to get started teaching English and Spanish. Ruth's first English teaching jobs were in Pusan, South Korea, the Dominican Republic and Spain.

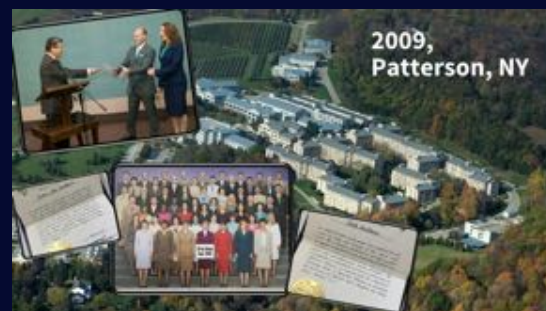
In 2001, we took a course in Improved English Comprehension for Translators and Interpreters. We worked in Warsaw, Poland and St. Petersburg, Russia, for three years.- teaching translators and interpreters how to do a deep text analysis of English before translation. This course included modules on figurative language and English grammar.

In 2009, we returned to Patterson, NY for further education and graduated with diplomas. We then moved to Tanzania, East Africa - and worked there for 8 years as teachers. We studied Swahili and became fluent. Also, we helped to set up a regional translation office for the locally spoken language of Ekihaya.

In 2017, we enriched our training by completing the well-known and very respected CELTA course designed by the University of Cambridge. We took this training at the Basil Paterson College in Edinburgh, Scotland. CELTA stands for Certificate in English Language Teaching to Adults - Level 5. According to the UK Office of Qualifications and Examinations Regulation, it is equivalent to a foundation degree.

Together, we've traveled to 60 countries and been able to train over 1000 language instructors with the same accelerated and dynamic methods you will learn in our 5 day TESOL course.

We are excited to share as much of our expertise and training as possible with you, and we really look forward to meeting you!



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# TESOL CERTIFICATION/ LANGUAGE INSTRUCTOR COURSE



## MORE THAN 30 TEACHING METHODS AND PRINCIPLES

You will learn more than 30 distinct methods that can be used to teach English or ANY other language in which you are fluent - including signed languages. During the course, each method is **demonstrated fully**, and you will be given many opportunities to practice the teaching methods, while they are still fresh in your mind.

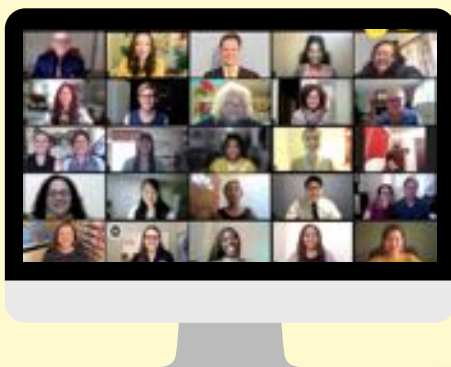
We will **coach** you as you go along, and you will see your teaching ability and practical skills grow rapidly during the course. You will not just be learning from the instructors, but also from your fellow classmates. This is an integral part of our course, and the learning/teaching style that we encourage LEXICA graduates to adopt.

Rather than viewing each teaching method as a "standalone" technique, you will be shown how to integrate all the methods throughout your syllabus to produce **dynamic**, progressive and highly productive lesson plans that your students will LOVE!

Are you struggling to **LEARN a language** by yourself? Then this course is also for you! All of the methods, techniques and principles that you will learn are totally applicable to being self-taught. This approach to language learning will absolutely revolutionize how you learn your next language!

Gain confidence!

Our system and our team will help you to develop the confidence you need to teach English (or any other language you are fluent in) one-on-one or in a classroom setting. These methods can be used to teach both adults and children, online or in a classroom.



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# Methods Principles Skills

## COURSE OVERVIEW



**Day One**

- Intro
- The Communicative Approach
- Vocabulary
- Passive Exposure
- Benefits of Bilingualism
- Neural Gym Workout #1
- Spaced Learning
- Functional Transliteration
- Audio Lessons
- The Army Method
- Teaching Practicum Preparation

A collage of images related to language learning and neuroscience. It includes a hand pointing to a book on a wooden surface, a brain scan image, a diagram of a brain with neural connections, a group of people in a classroom setting, and a diagram of the human nervous system. The text 'The Communicative Approach' is visible in the center of the collage.

## Day Two

- Teaching Practice
- Grammar Mapping
- Reading Comprehension
- Scanning/Skiming
- Total Physical Response
- Neural Gym Workout #2
- Online Teaching Part 1
- Mnemonic Encoding
- Dictation
- Grammar Clinic Part 1
- Teaching Practice Preparation



## Day Three

- Teaching Practice
- Online Teaching Part 2
- Creative Writing
- Grammar Clinic Part 2
- Kinesthetic Reading
- Bilingual Exercise
- Pronunciation
- Stress & Rhythm
- Connected Speech
- Exaggerated Articulation
- Chunking/Word Clusters
- Teaching Practice Preparation





## Day Four

- Teaching Practice
- Dynamic Dialogues
- Neural Gym
- Workout #3
- Crowdsourcing
- Précis
- Grammar Clinic
- Part 3
- Curriculum Design
- Music
- Echo Reading
- Dual Text
- Translation
- Teaching Practice Preparation



## Day Five

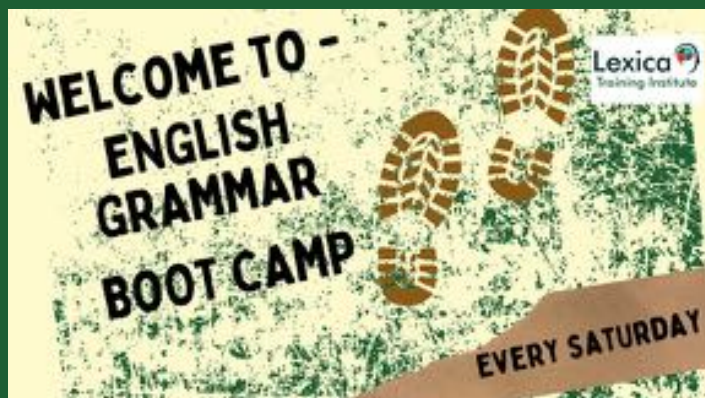
- Teaching Practice
- Muscle Memory
- Flashcards
- Teaching Online, Part 3
- Teaching Idioms
- Using Video
- C.A.L.L.
- Online Teaching Part 4
- Linguistic Manipulation
- Demonstrative
- Course Review
- Graduation



# OTHER CLASSES:

Taught once a week, this 10 class/ 15-hour training program is a relaxed and fun, but very effective way for you to greatly enhance your knowledge of English grammar.

You will increase your familiarity with, and understanding of many grammatical terms. This will really boost your confidence as a Language Instructor or advanced English student.



## THE FUNDAMENTALS

Grammar is a MASSIVE subject and can be very overwhelming! We focus on the *fundamentals* that you need to have a firm grip on as you begin to teach English. And, even if you have studied English grammar in the past - taking a refresher course can be extremely helpful to review all the main categories. It is especially helpful to look at grammar from the viewpoint of how best to teach it to our students.



## STAND-ALONE COURSE

It is not necessary to have taken our one week TESOL course to join, but if you have - then you have already acquired lots of fantastic teaching methods and may have already started teaching. That is great!! This will open up to you the areas that you can explore and do more research on as you continue to sharpen your skills.



## GRASP THE LINGO!

English Grammar is something that many teachers "learn as they go," but there is a certain foundation level knowledge that is needed to succeed. Imagine if you contracted a carpenter to do some work for you, and you know that he produces excellent work, but he says, "Can you pass me that thing over there, I can never remember if it's called a hammer or a screwdriver." You are already a fluent speaker of English, and are definitely qualified to teach classes, but - to become an expert, you really need to understand grammar and grammatical terminology.



## GAIN CONFIDENCE!

So, the next step is for you to feel more confident the expressions that are used to explain various parts of the English language, and how it functions. And we are here to help!

Let's have a great time together as we "dive into" the fun and fantastic world of ENGLISH GRAMMAR! This series of classes takes place every Saturday at 12:00 noon, Pacific Time on Zoom, until all 10 classes have been taught, and then the series will start again. You can drop in on a class any time, and it is not necessary to start at Class One. If you sign up for all 10 classes, you receive two for free.

Feel free to contact us by email at [ruth@lexica.world](mailto:ruth@lexica.world), or send us a message on Instagram, and we will be happy to answer any questions or concerns you might have.



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# Why is right **now** the *right time* to become an online language instructor?

Forbes magazine stated on May 26, 2020, in the article, The Rise of E-Learning in 2020, "The worldwide e-learning market is expected to be worth \$325 billion in 2025, compared to \$165 billion in 2015. The numbers are clear. Many are finding that e-learning is not just a viable alternative; it's a better one."

[Read the Forbes Article](#)

10 Reasons *why* you should become a LEXICA trained language teacher!

[Read the Article](#)

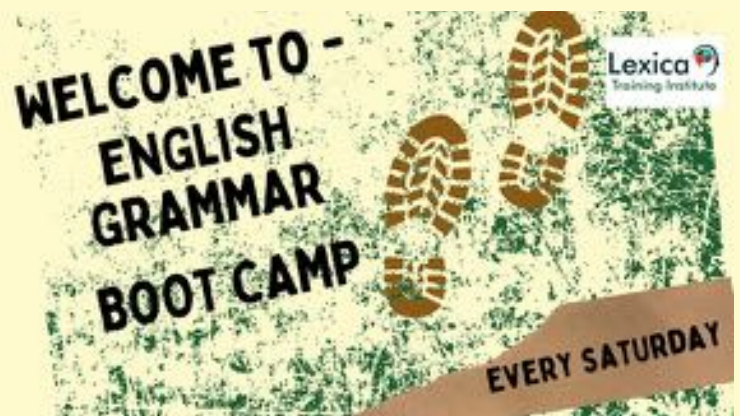
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