

Lexica

Training Institute

[@simplify.travel.teach](https://www.instagram.com/simplify.travel.teach)



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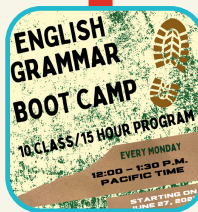
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Why LEXICA?



There has never been a greater demand for excellent teachers. But, how do instructors, tutors and language coaches achieve excellence? In a competitive job market, how can candidates set themselves apart from the crowd? What skills does a language teacher need to have the confidence to go out on their own and become a teacher/entrepreneur?

Every aspect of a LEXICA training course is designed to give the one being trained a **unique** approach to their work. In turn, this enables them to **deliver faster results for their language students and teach in a superior way**. We do not teach theories. We demonstrate science and research-based realities.

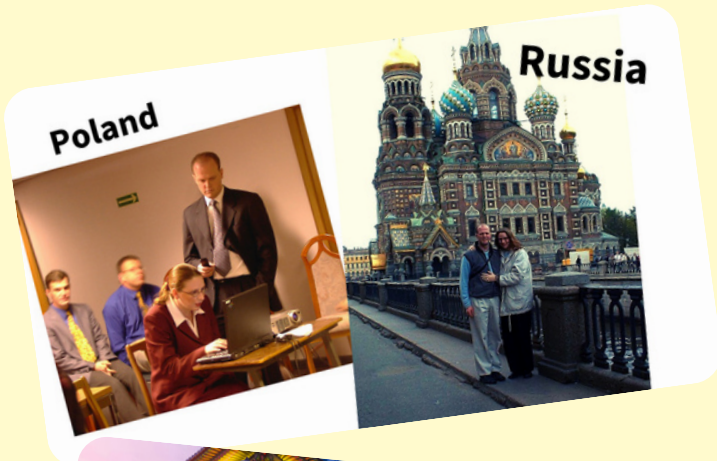
Simply put - we teach you the best 30 language-teaching methods on earth in just 5 days!

It is an intense course that achieves amazing results. The transformation of teachers from Day 1 to Day 5 has to be seen to be believed. This is why we invite school owners, academic directors, and teacher recruiters to come and observe the classes for themselves. **We have seen how, even very experienced teachers greatly benefit from our 5 day TESOL Certification Course/Language Instructor Refresher Course because it is so easy to fall into the habit of using the same 2 or 3 teaching techniques over and over again.**

No experience or prior qualifications are necessary. The skills you learn will equip you to teach any language you are fluent in, including signed languages. Upon completion of the course - you will have gained the confidence needed to apply for any kind of language teaching job, whether it is for a school, in a classroom, or online.

There are so many ways to find employment as a language tutor. You can become a teacher's assistant, work for an in-company business language program, volunteer to teach refugees and other immigrants, be a dialect or accent coach, specialize in teaching exam preparation - such as IELTS, specialize in teaching young adults or children, work at an international school abroad, give basic conversation classes, teach Aviation English, teach Simplified Technical English (used for technical manual writing and similar applications) - the possibilities are endless!

Our story:



We are a husband and wife team from Canada who have enjoyed **26 years** of travel, adventure and learning languages together. We're fluent in Spanish and Swahili, and are currently learning Hindi. We love teaching! Something that gives us great joy is helping others to reach their goals by becoming very skilled and well-paid Language Instructors. We also love helping people to see how they themselves can learn a second or third language.

We have lived and worked in the Dominican Republic, Poland, Russia, South Korea, Spain, Tanzania, the UK and the United States. Our work of training other language instructors has also taken us to Australia, Cameroon, Colombia, Guatemala, India, Ireland, Italy, Ivory Coast, Japan, Kenya, Mexico, Mozambique, Myanmar, Romania, Sweden, and Thailand.

Over the years, we have found ourselves in so many situations where we were either a **STUDENT** of a foreign language, or **TEACHING** a foreign language. This has helped us to develop keen insight into the learning experience from **BOTH perspectives**. Experiencing the frustration and satisfaction of studying Russian, Spanish, Swahili and Hindi has given us great empathy for the challenges that students of languages face. We are delighted to share the knowledge that we have gained from these experiences with you during your training - as you embark on your exciting journey as a language teacher or join us for a 5 day refresher course.

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Our Education & Experience:

In the 90's, we both took various courses that equipped us to get started teaching English and Spanish. Ruth's first English teaching jobs were in Pusan, South Korea, the Dominican Republic and Spain.

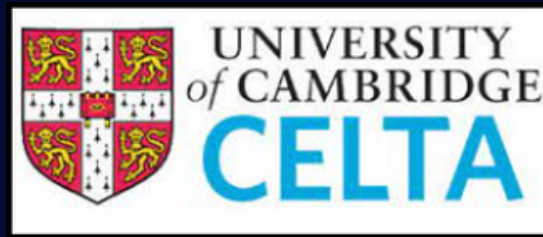
In 2001, we took a course in New York entitled "Improved English Comprehension for Translation." We then worked in that field in Warsaw, Poland and St. Petersburg, Russia, for three years, teaching translators and interpreters how to do a deep text analysis of English before translation. This course included modules on figurative language and English grammar.

In 2009, we returned to Patterson, NY to study at an SEVP certified International School; (F-1) and graduated with diplomas in International Services. We moved to Tanzania, East Africa and worked there for 8 years as teachers. We studied Swahili and became fluent. We were so happy to be instrumental in setting up the first Regional Translation Office for the locally spoken language of Ekihaya.

In 2017, we enriched our training by completing the well-known and very respected CELTA course designed by the University of Cambridge. We took this training at the Basil Paterson College in Edinburgh, Scotland. CELTA stands for Certificate in English Language Teaching to Adults - Level 5. According to the UK Office of Qualifications and Examinations Regulation, it is equivalent to a foundation degree.

Together, we've traveled to 60 countries and been able to train over 1000 language instructors with accelerated and dynamic methods like the ones that you will learn in our 5 day TESOL course.

We are excited to share as much of our expertise and training as possible with you, and we really look forward to meeting you!



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TESOL CERTIFICATION/ LANGUAGE INSTRUCTOR REFRESHER COURSE

MORE THAN 30 TEACHING METHODS AND PRINCIPLES

You will learn more than 30 distinct methods that can be used to teach English or ANY other language in which you are fluent - including signed languages. During the course, **each method is demonstrated fully**, and you will be given many opportunities to practice the teaching methods while they are still fresh in your mind.

This course is both a **TESOL Certification Course** and a **Language Instructor Refresher course** - because it is designed to equip brand new teachers with all the skills they need to get started. However, it is also, at the same time, an excellent review of many established teaching techniques that even an experienced teacher may have forgotten, or gotten out of the habit of using. All participants will feel a brand new energy and love for teaching after 5 days with us!

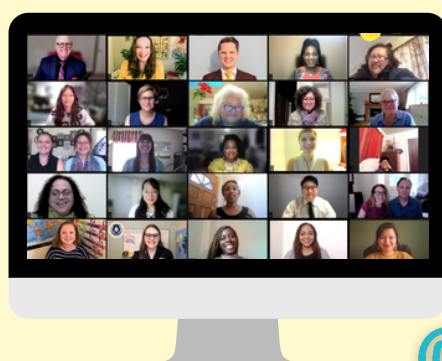
We **coach** you as you go along, and you will see your teaching ability, practical skills and use of online teaching technology improve rapidly during the course. You will not just be learning from the instructors, but also from your fellow classmates. This is an integral part of our course, and the learning/teaching style that we encourage LEXICA graduates to adopt in their own classrooms.

Rather than viewing each teaching method as a "standalone" technique, you will be shown how to integrate all the methods throughout your syllabus to produce **dynamic**, progressive and highly productive lesson plans that your students will LOVE! You will also see how to set up your own tutoring business.

Are you struggling to **LEARN a language** by yourself? Then this course is also for you! All of the methods, techniques and principles that you will learn are totally applicable to being self-taught. This approach to language learning will absolutely revolutionize how you learn your next language!

Gain confidence!

Our system and our team will help you to develop the confidence you need to teach English, (or any other language you are fluent in) private classes/larger classes/online or in-person. These methods can be used to teach students of all levels, ages and backgrounds.

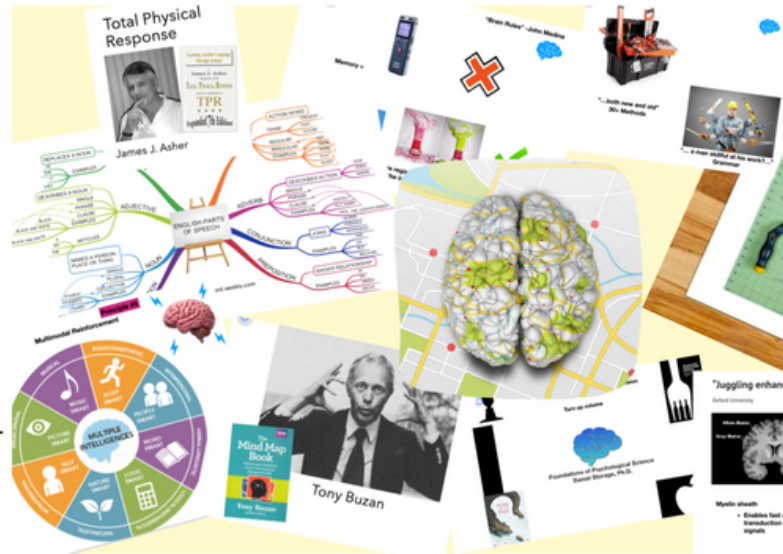


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Day Two

- Teaching Practice
- Grammar Mapping
- Reading Comprehension
- Scanning/Skimming
- Total Physical Response
- Neural Gym Workout #2
- Online Teaching Part 1
- Mnemonic Encoding
- Dictation
- Grammar Clinic Part 1
- Teaching Practice Preparation



Day Three

- Teaching Practice
- Online Teaching Part 2
- Creative Writing
- Grammar Clinic Part 2
- Kinesthetic Reading
- Bilingual Exercise
- Pronunciation
- Stress & Rhythm
- Connected Speech
- Exaggerated Articulation
- Chunking/Word Clusters
- Teaching Practice Preparation



Day Four

- Teaching Practice
- Dynamic Dialogues
- Neural Gym
- Workout #3
- Crowdsourcing
- Précis
- Grammar Clinic
- Part 3
- Curriculum Design
- Music
- Echo Reading
- Dual Text
- Translation
- Teaching Practice
- Preparation



Day Five

- Teaching Practice
- Muscle Memory
- Flashcards
- Teaching Online, Part 3
- Teaching Idioms
- Using Video
- C.A.L.L.
- Online Teaching Part 4
- Linguistic Manipulation
- Demonstrative
- Course Review
- Graduation



OTHER CLASSES:

Taught once a week, this 10 class/ 15-hour training program is a relaxed and fun, but very effective way for you to greatly enhance your knowledge of English grammar.

You will increase your familiarity with, and understanding of many grammatical terms. This will really boost your confidence as a Language Instructor or advanced English student.



THE FUNDAMENTALS

Grammar is a MASSIVE subject and can be very overwhelming! We focus on the *fundamentals* that you need to have a firm grip on as you begin to teach English. And, even if you have studied English grammar in the past – taking a refresher course can be extremely helpful to review all the main categories. It is especially helpful to look at grammar from the viewpoint of how best to teach it to our students.



STAND-ALONE COURSE

It is not necessary to have taken our one week TESOL course to join, but if you have – then you have already acquired lots of fantastic teaching methods and may have already started teaching. That is great!! This will open up to you the areas that you can explore and do more research on as you continue to sharpen your skills.



GRASP THE LINGO!

English Grammar is something that many teachers “learn as they go,” but there is a certain foundation level knowledge that is needed to succeed. Imagine if you contracted a carpenter to do some work for you, and you know that he produces excellent work, but he says, “Can you pass me that thing over there, I can never remember if it’s called a hammer or a screwdriver.” You are already a fluent speaker of English, and are definitely qualified to teach classes, but – to become an expert, you really need to understand grammar be able to use grammatical terms accurately.



GAIN CONFIDENCE!

So, the next step is for you to feel more confident when explaining to your students how English works. And we are here to help!

Let’s have a great time together as we “dive into” the fun and fantastic world of ENGLISH GRAMMAR! This series of classes takes place every Saturday at 12:00 noon, Pacific Time on Zoom, until all 10 classes have been taught, and then the series will start again. You can drop in on a class any time, and it is not necessary to start at Class One. If you sign up for all 10 classes, you receive two for free.

See www.lexica.world/grammar-boot-camp for more information.



Feel free to contact us by email at info@lexica.world, or send us a message on Instagram, and we will be happy to answer any questions or concerns you might have.

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Why is right **now** the *right time* to become an online language instructor?

Forbes magazine stated on May 26, 2020, in the article, The Rise of E-Learning in 2020, "The worldwide e-learning market is expected to be worth \$325 billion in 2025, compared to \$165 billion in 2015. The numbers are clear. Many are finding that e-learning is not just a viable alternative; it's a better one."

[Read the Forbes Article](#)

10 Reasons *why* you should become a LEXICA trained language teacher!

[Read the Article](#)

Register now for our
TESOL Certification course!



[> REGISTER NOW](#)



Sign up for our
Grammar Boot Camp!
Get 2 Classes for Free.



[> REGISTER NOW](#)





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